



eCommerce Web-To-Print Software Designed To Grow Your Business

EFI Digital StoreFront is the award-winning flexible Web-To-Print eCommerce solution that offers the industry-leading print buyer experience designed to win new business, acquire new customers and grow your existing business.



Digital StoreFront

Whether you are looking for a solution for printed products, static items, non-printed promotional items or even digital downloads, Digital StoreFront has the product types available to grow your product offering.

In 2014, with over 1 million transactions processed in over 3,000 print facilities worldwide, Digital StoreFront has the online job submission workflow proven to grow your business by allowing you to take in more work, produce it more effectively and increase your profitability.

Seamless integration between Digital StoreFront and the EFI Print MIS and Fiery solutions create end-to-end automated production workflows eliminate repetitive tasks and reduce manual touchpoints while maximizing your productivity and profitability.

Features Exclusive to Digital StoreFront

The new generation of highly-customizable responsive SmartStore designs feature a rich library of contemporary web design themes with over a dozen templates you can customize. SmartStores use the latest responsive technologies (HTML5 and CSS3) to allow storefronts to scale smoothly from desktop to tablet and mobile devices.

Digital StoreFront is the most robust ad hoc job submission solution on the market today. With the Visual Product Builder, buyers can upload a file, select the print, media and finishing options, add, delete and rearrange pages, specify the quantity, obtain a quote, proof their job and submit their order all in one intuitive online interface.

Digital StoreFront Features

PLATFORM	DSF
DEPLOYMENT	
EFI-Hosted (Cloud)	✓
Self-Hosted	✓
REPORTS	
Online Administrator Reports	✓
FEATURES	DSF
WEB-TO-PRINT & ECOMMERCE	
Print Procurement Platform	✓
Multiple Payment Methods	
Credit Card Processing Gateway	Optional
Pricing	Unlimited
StoreFronts	
APPROVALS	
Financial Approvals	✓
Multi-Level Approvals	
Print Shop Approvals	
Product Based Approvals	
JOB TICKETING	
Job Ticket Template Creation and Management	✓
Saved Jobs	
CONTENT / FILE MANAGEMENT	
Native File Upload	✓
EFI PrintMessenger (PDF Driver)	
Documents from Cloud Document Services (Google Drive, DropBox and PrintMe)	
User Saved Files Repository	
Server Side PDF Conversion	
Legacy PDF	
JOB TRACKING & STATUS	
eMail Notifications	✓
Job History	
Reorder	
PRODUCTS	
Unlimited Catalog Products: Ad Hoc, Oversize, Static, Non-Print, Kits and Inventoried Items	✓
DSFdesign Studio™ Products	

FEATURES	DSF
VARIABLE DATA	
EFI VDP Templates powered by DirectSmile®	Optional
FusionPro®	
XMPie®	
USERS	
Users	Unlimited
User Groups (CSR, Buyer, etc...)	
Transactions (Orders)	
Companies (Users associated to companies)	
SSO Authentication (formerly LDAP)	Optional

PRODUCTION	DSF
PRODUCTION PORTAL	
Operator View - Print Production	✓
Order View - Order Management	
PRINT SHOPS	
Number of Print Shops	One
Additional Print Shops	Optional
OUTPUT ENGINES / HOT FOLDERS	
Unlimited Output Engines	✓
Hot Folder Support	
PRODUCTION INTEGRATION	
EFI MIS Connector	✓
Fiery Controller Connector	
EFI MicroPress Connector	
EFI Fiery Central Connector	
External System Connector	Optional
EFI & Non EFI Extended Application	
JDF Connector for PrePress Workflow	
cXML Punch Out Catalog Integration	

Legend

Gray Text: Items are included in the platform – ✓ denotes which platform includes this item.

Crimson Text: Optional modules which can be purchased with Digital StoreFront (do not come standard).

EFI fuels success.

From Fiery to superwide inkjet, from the lowest cost per label to the most automated business processes, EFI has everything your company needs to succeed. Visit www.efi.com or call 800-875-7117 for more information.



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